



## Media Kit

### **Auggiedog**

Auggiedog is the first ever no-touch system that picks up, holds and carries what your pal leaves behind. Testimonials indicate that Auggiedog has quickly become man's next best friend!

### **5-in-1 No Touch System**

Auggiedog is an innovative 5-in-1 power tool designed to pick up dog poop with the click of a button so you have to stoop and scoop again. The Auggiedog is perfect for night walks with two built in LED lights, a self-standing cap and a clicker to making training a cinch. With the adjustable length shaft, Auggiedog is a stand up tool that can be used by anyone and is perfect for those who can't stoop to pick up poop! Backyard maintenance is fast and fun with Auggiedog. Simply pull the trigger on the easy grip handle and watch the dog poop disappear. The patented system can hold 2-5 pick-ups depending on the size of the dog and comes with a 1 year manufacturer's warranty.

Auggiedog also comes with its own self-cleaning station where it can be quickly cleaned and stored until the next use. One charge will last 2-3 weeks based on normal use.

### **Environmentally Friendly**

The Auggiedog is environmentally friendly, eliminating the need to use plastic bags. Dispose your dog's waste in a variety of ways: flush, compost or eject into the garbage. quickly, cleanly and easily. Auggiedog can save you up to \$50 a year in plastic bags. The biodegradable cleaning solution will keep your Auggiedog smelling fresh and ready for each use.

### **Award Winning**

The American Pet Association (APA) gave Auggiedog a Five Star Approval Rating and stated "When used properly, Auggiedog easily picks up pet waste and makes cleaning up after your pet a breeze." and "Very well made. High quality units."

Auggiedog is also proud to be a winner of the 2012 Pet Expo Award!



### Social Media Presence

Facebook: Auggiedog

Twitter: @auggiedogday

YouTube: Introducing Auggie Dog

### Images



Auggiedog logo



Auggiedog with Cap



Auggiedog Award



Auggiedog Handle



Auggiedog with Cap and Cleaning Station



Auggiedog as walking stick



Auggiedog in use



Auggiedog Package



Auggiedog Cleaning Station



Auggiedog Biotodegradable Cleaning Solution

**For more information please contact:**

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